



*Yesterday is a treasure,
today is a gift*

15 years ago, Pip Studio was founded in Amsterdam by Catharina van der Endt who decided it was time to colour outside the lines. Today, Pip Studio has grown up, but kept her playful character. Pip Studio is a reflection of Catharina's positive personality and perspective on life. She is convinced that each moment of each day beholds the opportunity to share and celebrate life with the people we care for.

You could ignore those tiny chunks of gold by sticking to your daily routine. But Pip suggests doing the exact opposite. Chase them, embrace them and cherish them. From waking up in the morning in a beautifully messy bed, walking barefoot over fairy tale tiles to sipping coffee together from royal porcelain cups that are different in every way you look at it.

From teapot to wallpaper, from pillow to cookie jar: Pip brightens your day with a colourful mash-up of styles and stories. Pip is a true treasure hunter. A passionate collector of past prettiness and enthusiastic adopter of bright new technology, like digital textile printing or porcelain cutlery. Resulting in a growing number of collections of today's classics. Pip's products are crafted with eye for the tiniest details. Classic yet inventive, traditional yet original. They remind us to embrace our heritage and inspire us to celebrate life.

Enjoy our new collection!

























PIP PARADISE



PIP GARDEN



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FESTA DI LIVIDONIA



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FESTA DI LIVIDONIA INFINITO



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